

# Our Strategic Plan 2015-2018

Shrinking public services

Continuing austerity

Increasing demand

Decreasing resources

MVDA exists to support an effective, enterprising and inclusive voluntary and community sector that makes a difference to the lives of Middlesbrough people and to their communities.

our mission

**Lead** the development of practice to realise young people's potential in service design and delivery and social action

**Promote and celebrate** voluntary and community action through bi-annual awards

**Improve** access to information about volunteering through outreach and an on-line volunteering platform

**Secure** funding for and commission a new website and start a regular ebulletin

**Develop** Lets get noticed as an affordable service sustained through the income it generates

**Review** memorandum and articles of association to support good governance and recruitment of new trustees

Some of the activities planned to help us achieve our outcomes

**Provide** a range of funding information and events

**Promote** good governance through training and support

**Provide** opportunities to develop critical thinking and leadership in the local VCS

**Develop** MVDA's model of commissioning support

**Promote** collective ways of working and support the development of collaborative ventures

**Initiate** new approaches to meet local needs with a focus on prevention and early intervention

1  
VCOs

2  
Local planning

3  
Local people

4  
MVDA

2  
**Social justice** and prioritising work with the most economically, politically and socially disadvantaged communities.

3  
**Collaborative and co-operative approaches** to meeting local needs.

4  
**Promoting awareness of the rights and needs of different groups of people** on the basis that choice and opportunity should not be limited by age, belief, class, disability, gender identity, race, sex or sexual orientation.

1  
**The importance of independent challenge** in formulating effective policy and planning and upholding the rights of people experiencing disadvantage and discrimination.

our values...

Delivery of our mission is underpinned by a commitment to

6  
The belief that strong communities are characterised by diversity and inclusion.

5  
**Good stewardship** of MVDA's resources and honesty and openness in our dealings with others.

# Middlesbrough communities are active, strong and engaged

